

SCHEDULING SOCIAL MEDIA

Platform Options:

Manual:

Excel Spreadsheet, copy paste into your social platforms one by one.

Paid:

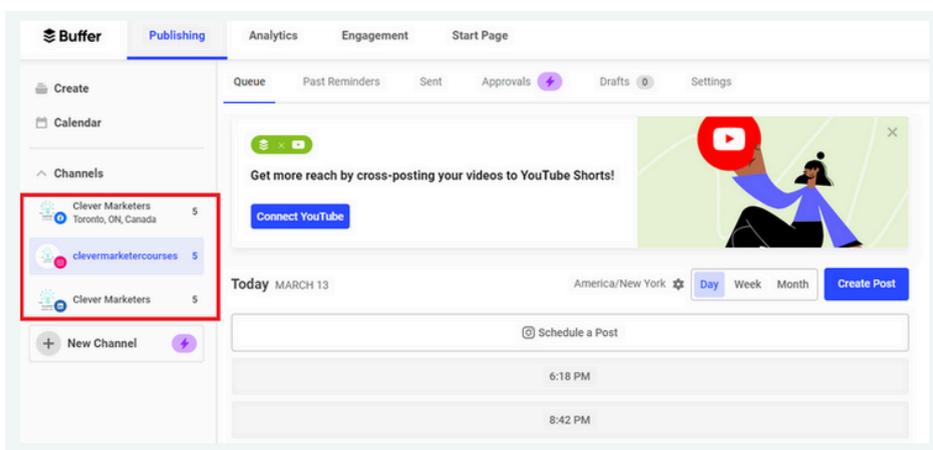
These platforms allow you to create, plan and schedule social media across your social platforms.



Buffer is **free** to use with 3 platforms.

For example, we used the following 3 social platforms:

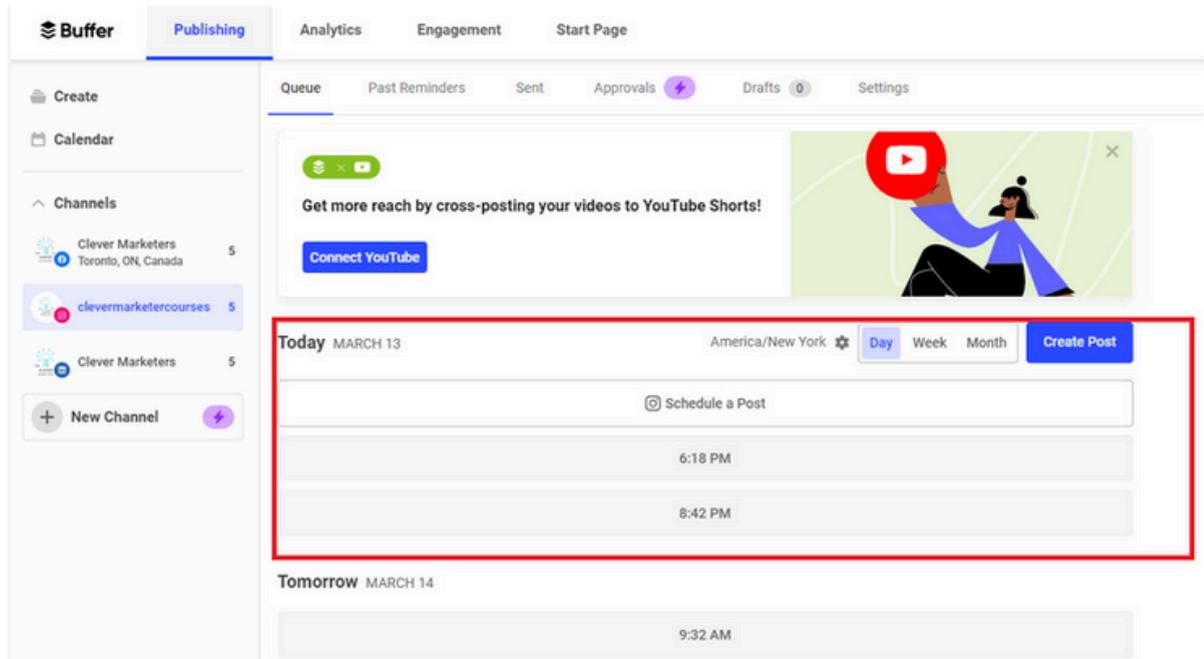
- LinkedIn
- Instagram
- Facebook



Buffer is SIMPLE to use.

Once you have Registered:

Add your 3 platforms, and schedule a date and select a time



This pop-up shows after you select your date.

Now you make a selection. Is this a POST, REEL or STORY.

1. Add your copy
2. Add a URL to your article or website
3. Add hashtags
4. Add an Image, infographic or video
5. Schedule the time

Create Post

Add Tags -

Post Reel Story

1. This is my first post, reel or story! Add your copy.
2. Add your URL to your website, or article, news page etc.
3. Add hashtags:
#CleverMarketers
#CleverMarketersCourses
4. Don't forget to select an image to go with your copy. Or add/link to a video, or add an infographic!
5. Don't forget to schedule the time for the post below.



📷 ⌚ ⚡ # AI As

First Comment Your comment

Location Type the location

Schedule date: Mar 13, 1:03 PM Edit

more than money. Most start their business b
y they became an entrepreneur, the most popu
ed flexibility"

March 2024

S	M	T	W	T	F	S
25	26	27	28	29	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

01 03 PM

Switch to schedule slots Done

America: New York

Instagram Preview



See your post's preview here