

# SOCIAL CALENDAR

## Clever Marketers: SOCIAL GRID

April 2024

| Date       | Platform                          | Theme  | Copy   | Hashtag's  | Hyperlink   | Image   |
|------------|-----------------------------------|--------|--|--|---|---|
| 04/03/2024 | LinkedIn<br>Instagram<br>Facebook | Launch | Analyze, build, collaborate, launch. The Start-Up method is a cost-efficient way for start-ups, small businesses or recent graduates to kick-start a business in 3 weeks. Sign up today!                                   | #TheStartUp Method<br>#CleverMarketers                               | <a href="https://www.clevermarketers.com/join-now">https://www.clevermarketers.com/join-now</a>                                 |  |
| 04/05/2024 | LinkedIn<br>Instagram<br>Facebook | None   | Digital advertising provides small businesses the opportunity to reach their customers. "Using social media is vital for finding your target audience, especially for small businesses looking to grow their client base." | #DigitalMarketingStatistics<br>#DigitalMarketing<br>#CleverMarketers | <a href="https://madeinca.ca/digital-marketing-canada-statistics/">https://madeinca.ca/digital-marketing-canada-statistics/</a> |  |